RUBRIC for MBA 308 Field Work/ Survey Assignment

Name of the Student1: _____ Student 2_____

Roll No:_____   Roll No:_____

Criteria	**Average** 0-60% Marks	**Admirable** 61-90% Marks	**Outstanding** 91-100% Marks
Topic Selection Objectives & Research Methodology (10)	• Topic is acceptable • Description of how the data was collected` what/how many data sources were analyzed, plan of analysis or measurement instrument, research context is somewhat confusing/not clearly articulated.	• Topic is Clear and precise • Description of how the data was collected, what/how many data sources were analyzed, plan of analysis or measurement instrument, research context is adequate but limited.	• Topic is Appropriate • Objectives are Clearly defined • Provides accurate, description of how the data was collected, what/how many data sources were analyzed, plan of analysis or measurement instrument, research context
Theoretical Background & Literature Review (5)	• Minimal discussion of research focus/purpose of research • Research focus is not well-grounded in previous research /theoretically relevant literature	• Limited discussion of research focus/purpose of research • Research focus is less well-grounded in previous research /theoretically relevant literature	• Clearly identifies and discusses research focus/purpose of research • Research focus is clearly grounded in previous research/ theoretically relevant literature
Data Analysis & Findings (15)	• Results are not very clearly explained, level of detail is insufficient, and there are more organizational issues • Tables/figures are not clear / concise in conveying the data. • Statistical analyses (if used) are inappropriate tests and/or are not accurately interpreted. • Suggestions for further research in this area are very limited.	• Results are explained but not as clearly, level of detail is not as sufficient, and there are some organizational issues • Tables/figures are not as clear / concise in conveying the data. • Statistical analyses (if used) are appropriate tests but are not accurately interpreted. • Suggestions for further research in this area are adequate.	• Results are clearly explained in a comprehensive level of detail and are well-organized • Tables/figures clearly and concisely convey the data. • Statistical analyses (if used) are appropriate tests and are accurately interpreted. • Suggestions for further research in this area are insightful and thoughtful
Presentation (10)	• Noticeable spelling and grammar mistakes • Average presentation	• Minimal spelling & grammar mistakes • Good Presentation	• No spelling & grammar mistakes • Flawless presentation
Total Marks Out of 40			

Date:

Signature of evaluator Guide: Signature of Panel Member: